

Al Zorah to showcase major development updates at Cityscape Global 2016



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- *Fairway District to be the first functioning zone of the project, with the possession date being end of this year*
- *Major infrastructures within the destination to be completed by this year*
- *Solidere International creating a one-of-a-kind destination for UAE residents and tourists centered around two million square meters of natural mangrove forest*

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Ajman, UAE - Al Zorah Development Company, a joint partnership between the Government of Ajman and Solidere International, announced its participation in the most-anticipated property and real estate event of the year, Cityscape Global 2016. The event will take place from September 6-8 at the Dubai World Trade Centre.

The massive 5.4 million square meter development in Ajman, will showcase a range of tourism destinations, residential communities and business districts that contribute to the growth of the emirate's non-oil sectors.

Imad Dana, CEO of Al Zorah Development Company, said: "The support of the Ajman Government furthers our objective to develop high-quality mixed-use communities that permit residents and guests to live in harmony with the natural landscape and to explore and enjoy the site. We are thankful to HH Sheikh Humaid bin Rashid Al Nuaimi, Ruler of Ajman, as well as the Crown Prince HH Sheikh Ammar Bin Humaid Al Nuaimi for their continued patronage.

"This year at Cityscape Global, we will be highlighting our contribution to the development of Ajman's economic diversification strategy through unique projects which will support the UAE's tourism and commercial aspirations."

Al Zorah's 355sq. m. pavilion at Cityscape is located in Hall 3 of the convention center, and will feature a diversified portfolio including new development announcements within the districts and will share progress and updates on several projects displayed at its pavilion.

Some of the key projects on display at the Al Zorah stand in Cityscape Global 2016 are:

- **The Fairways district**, which is the most developed of the five zones, is close to providing possession delivery to investors by the end of 2016.

Currently in the final stage, Golf Villas, a distinctive component in the Al Zorah project, will be ready to welcome residents by end of 2016. With expansive openings that frame views of the golf course and mangroves, the luxury collection of villas are all front-facing the golf course but ensures the privacy of residents and protects them from neighboring properties and passers-by. The villas are beautifully designed with contemporary white architecture and double volume ceiling and light.

With the announcement of Golf Estates last year, Al Zorah will provide further construction details of this gated community which is a combination of villas, townhouses and apartments set on the 18-hole Nicklaus-Design Golf Course within The Fairways district. The Golf Estates community embraces an active vibrant lifestyle that is well connected with the rest of the development through pedestrian trails, walkways that extends into the wider community, a



neighborhood park and several other community facilities. A majority of the homes either overlook the park, the golf course, the marina and the two million square meters of natural mangroves.

The district will also see the launch of an internationally branded wellness center, which is aimed to provide individualized service, whether that be from beauty treatments, stress management, and exercise, to nutrition advice, weight control diagnostics, and much more for a healthier lifestyle.

- Al Zorah will announce the opening of one of its four built Marinas, **Marina 1 Park**, which is a central venue encompassing over 17 retail and F&B outlets and a watersports center which will host a variety of water sports activities within a sandy beach area, dedicated parking, lawn areas and play areas. Marina 1 Park will also be guided by an experienced watersports operator to ensure a safe and secured operating. It will be the recreational facility to the first set of boat owners, residents of Al Zorah, and hotel guests.
- Federal Electricity and Water Authority (FEWA) have commenced making necessary arrangements to facilitate consistent supply of electricity and water throughout Al Zorah districts
- Completion of the social infrastructure such as pedestrian routes, bicycle and buggy trails and sidewalks creating areas of interaction and activity with premium views and catering to a range of recreational needs within close proximity to residences is at end of year.

Dana, further added: "Al Zorah is envisioned to be a one-of-a-kind destination which will bring a new lease of life into the UAE's real estate sector. It is the country's only niche development which seamlessly brings together nature, construction, interior design, urban planning, sports, leisure, dining and recreation to create a truly sustainable and organic lifestyle to residents and visitors. The 'Conscious Living' concept becomes a reality as these elements are woven into every square foot of the development."

Among the highlights of this year's exhibition, another major announcement will be that of the opening of The Oberoi Beach Resort, Al Zorah. Operated by Oberoi Hotels and Resorts this project is an escape and a new experience for luxury-seeking and wellness-focused guests for whom exclusivity and privacy are paramount. At The Oberoi Beach Resort, Al Zorah, you will find personalized service, elegant contemporary architecture, and an intimate atmosphere. Sea views are guaranteed from all areas of the resort.

With over 80 percent of the project completed, the hotel is spread across three platforms to ensure an unobstructed view of the coast.



About Al Zorah Development Company:

The Al Zorah Development (Private) Company P.S.C marks the partnership between the Government of Ajman and Solidere International and is a Free Zone Company under the laws of Ajman, UAE. The company's aim is to develop Al Zorah as a distinctive tourist and lifestyle destination.

About Solidere International:

Solidere International (SI) is a master developer, a real estate developer, a development manager and a property manager. SI is limited company registered in Dubai International Financial Centre. Solidere sal of Lebanon is its founding shareholder. The Company's shareholders include individual and institutional investors from the Middle East, Europe as well as international funds.

SI draws on the extensive and mature expertise of Solidere sal to develop unique quality and professionally managed projects covering a broad array of properties from mixed-use communities to individual building in select markets, known as 'Places for Life.' Solidere International's in-house expertise covers the full development value chain of property development from business planning, master planning, financing, construction management, marketing, sales and property management services.

Solidere International is rapidly growing to become a premier regional and international property developer and development manager. The company is currently active in developing its own residential and mixed-use projects in Saudi Arabia, UAE, Lebanon and strengthening its presence in promising international markets.

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Dubai - Mubasher:Al Zorah Development Company, a joint partnership between the Government of Ajman and Solidere International, announced its participation in Cityscape Global 2016, according to a press release

The event will take place from September 6-8 at the Dubai World Trade Centre, the press release revealed.

The massive 5.4 million square meter development in Ajman, will showcase a range of tourism destinations, residential communities and business districts that contribute to the growth of the emirate's non-oil sectors.

"This year at Cityscape Global, we will be highlighting our contribution to the development of Ajman's economic diversification strategy through unique projects which will support the UAE's tourism and commercial aspirations", said Imad Dana, CEO of Al Zorah Development Company.

Some of the key projects on display at the Al Zorah stand in Cityscape Global 2016 include the Fairways district and the opening of Marina 1 Park.

Among the highlights of this year's exhibition, another major announcement will be the opening of The Oberoi Beach Resort, Al Zorah, which is operated by by Oberoi Hotels and Resorts.

This project is an escape and a new experience for luxury-seeking and wellness-focused guests for whom exclusivity and privacy are paramount.

"Al Zorah is envisioned to be a one-of-a-kind destination which will bring a new lease of life into the UAE's real estate sector. It is the country's only niche development which seamlessly brings together nature, construction, interior design, urban planning, sports, leisure, dining and recreation to create a truly sustainable and organic lifestyle to residents and visitors", the CEO concluded.